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Jan. Demonstration In New York

By JAY L. SMITH

In the column last week, which was written on Monday, I mentioned that no official announcement had been made as yet in respect to Dave Griesdorf's successor as General Manager of Odeon Theatres. This was true, at that writing, for the official announcement in respect to Frank Fisher's appointment as Vice-President in charge of Theatre Operations was not made until Wednesday's Odeon Board of Directors Meeting.

Just a little over a year ago, Frank Fisher, then General Manager of J. Arthur Rank Film Distributors (Canada) Ltd., was appointed a Vice-President of the distributing company, and a director of the two Odeon companies, of which he now becomes Vice-President. The closer linking of the distribution and the exhibition companies was made very obvious in the appointment of Frank Fisher to the Odeon boards.

During the recent visit of Kenneth Winckles, JARO Assistant Managing Director, to Toronto, Winckles was quoted as stating that the parent company "considered Canada one of the bright spots, especially distribution-wise," and much praise was given to Frank Fisher and Frank Vaughan for the terrific sales job they have done with JARO product in Canada. It was, therefore, no surprise to many in the trade that with Dave Griesdorf stepping out as General Manager of Odeon, his responsibilities for theatre operations at Odeon would go to Frank Fisher.

For Frank, it was like coming home again, for in 1944 he resigned from Empire - Universal, where he had risen to Assistant Canadian General Manager from a

(Continued on Page 4)

Electronic Sound And Screen Announced By Eddie Bracken

Toronto: The unveiling of a new and revolutionary electronic sound and screen process, to be demonstrated in New York at the beginning of the new year was revealed to the Digest in an interview with Eddie Bracken, star of the "Seven Year Itch" (legitimate) and former top Hollywood comedian.

Developed by Stan Wight Inc., a company in which Bracken is interested, the new system, according to Bracken, is one where no speakers will be needed, the "whole screen becomes a speaker." The new screen which was developed

(See ELECTRONIC Page 4)

Perry-Plottel-Isman To U-I Coast Meet

New York: Universal Pictures Company will hold a week-long Sales Conference at Universal-International Studios in California starting Monday, December 5th to be attended by the Company's sales

(See PERRY Page 3)

ASSOCIATED SCREEN NEWS NOW PRODUCING TRAILERS, HEADERS IN PROCESSED EASTMANCOLOR

Para. Stresses Quality In '56 First 100% VistaVision Year

Toronto: Paramount expects to release in 1956 approximately the same number of features it supplied this year—some 20—while maintaining, or even bettering, its 1955 record for outstanding quality of product, according to Gordon Lightstone, Canadian general manager. An estimated 80 per cent or more of the total pictures to be released in 1956 will be in Technicolor. It will be the first 100 per cent VistaVision year for the company.

Among the Paramount pictures anticipated for the coming year are two that will represent milestones in motion picture-making. They, of course, are Cecil B. DeMille's production of the Bible's "The Ten Commandments," with Charlton Heston in the pivotal role of Moses, and Ponti-DeLau-

(See VISTAVISION Page 6)

Film Board Studying Hollywood TV Methods

Ottawa: The National Film Board which up to now produced only documentaries, is planning to enter TV film production in 1956 and has sent producer-director-writer Tom Farley to Hollywood to study the set up at Four Star Productions.

(See FILM BOARD Page 3)

Theatre Biz Hurt By Stores Night Policy

Ottawa: Billings Bridge Plaza, new Ottawa South shopping centre housing eight leading retailers, has city council all a-dither over its policy of remaining open three nights a week until 9 o'clock. Mayor Charlotte Whitton calls attention to the early closing by-laws for merchants within the city limits and plans to prevent further "open nights" through a court injunction.

The fanfare accompanying the opening night was in the nature of a Hollywood premiere and drew

(See NIGHT POLICY Page 5)

B.C. Ability Test For Movie Projectionists

Vancouver: An order-in-council directing ability tests for movie projectionists who are over 70 was passed by the B.C. government, surprising Vancouver theatre owners and union officials. "We never

(See ABILITY TEST Page 4)

Int. Premier For "Conqueror" Ottawa Included In Jan. Do

Toronto: For the first time in history the complete facilities of an entire network will be drawn upon to support the release of a motion picture when Howard Hughes' "The Conqueror" is given an international premiere by RKO Radio in the major capitals of the world, it was disclosed last week by RKO's Canadian general manager, Jack Labow.

The event will mark the combination by Thomas F. O'Neil, head

(See "CONQUEROR" Page 4)

Picture Pioneers

Edmonton: Seven new members joined the Alberta branch of the Canadian Picture Pioneers' Association at a recent meeting in Edmonton. They were: Hector Hodg-

(See PIONEERS Page 4)

D. W. GRIFFITH'S CONTROVERSIAL "BIRTH OF A NATION" PRODUCED IN 1914, RE-ISSUED BY PEERLESS FILMS.

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PERRY

(Continued from Page 1)

and advertising and promotion executives from New York and Hollywood, its district sales managers from Coast to Coast and representatives of Empire-Universal of Canada, it was announced last week by Charles J. Feldman, vice-president and general sales manager.

A. W. Perry, president of Empire-Universal which distributes Universal's pictures in Canada; Mark Plottel, Empire-Universal general sales manager and M. J. Isman, Eastern district manager, will participate.

Milton R. Rackmil, president; N. J. Blumberg, chairman of the board; Alfred E. Daff, executive vice-president; Edward Muhl, vice-president in charge of production and vice-president David A. Lipton will join the sales and advertising and promotion executives at the week-long series of meetings during which they will also see most of the U-I pictures to be released during the first four months of 1956. Included will be "The Benny Goodman Story" at its special invitational Coast press preview.

Feldman will preside at the meetings and head the sales contingent which will include Ray Moon, assistant general sales manager; F. J. A. McCarthy, Southern and Canadian sales manager; P. T. Dana, Eastern manager; Foster M. Blake, Western sales manager; James J. Jordan, circuit sales manager; Harry Fellerman, sales head of the U-I Special Films Division; Irving Sochin, short subjects sales manager and Norman E. Gluck, vice-president and television sales manager of United World Films, a Universal subsidiary.

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Across the Country

Winnipeg

The Canadian Picture Pioneers, Winnipeg Division, will hold their Twelfth Annual Dinner and Dance at the St. Charles Hotel, Winnipeg, on Monday, December 5th, 1955. Cocktails are at 6 p.m., dinner at 7 p.m., dancing at 9 p.m. Mr. M. J. Finkelstein, Q. C. will be guest speaker at the dinner.

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The new Paramount Theatre in Red Deer, Alberta, was officially opened on Monday, Nov. 21st. The Purnells, who now have the Capitol, Crescent and Paramount in Red Deer, own 11 theatres, including one Drive-In in Alberta, and two theatres in Cranbrook, B.C.

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The Royal Theatre, Moose Jaw, Sask., is in the process of being renovated. No opening date has been set. Nick Kapell, Joe Kowbell and Dr. Poltoski of the Melville Theatres, were visitors to Film Row, as were W. R. McIntosh of the Rabbit Lake Drive-In, Kenora, Ont., and I. Reinhorn of Regal Amusements Ltd., Regina.

Vancouver

Mel Towriss, owner of the Capitol Theatre at Princeon, who was here as a member of the Princeton Curling Club at the Totem Bonspiel, suffered a heart attack while curling and died in North Vancouver hospital. He was 49.

Maritimes

Mr. Charles Chaplin, General Manager of United Artists Corporation was a recent visitor to Saint John, and, of course, more enthusiastic than ever regarding this year's product. He states that seven showings of "Not as a Stranger" in the Maritimes has returned more money than was earned by "Moon is Blue" and "African Queen" in over 140 theatres. The story which is a well-known 'best-seller', is now being carried in serial form in magazines and newspapers throughout Canada.

Ottawa

Another headache for local theatre managers and operators (as if Monster Bingos weren't enough) is the tie-up of road show attractions with merchants who advertise free seats for their customers. IGA Foodmarkets throughout the city and suburbs gave away 1,200 reserved tickets for the Holiday on Ice show at the Auditorium during the ice extravaganza's four-day engagement. One ticket went to purchasers of $10 or more groceries at all IGA stores

(Continued on Page 6)

Leonard Brockington, Odeon President, presented a silver cigar case to Dave Griesdorf at a farewell dinner tendered by Griesdorf's former associates.

FILM BOARD

(Continued from Page 1)

Four Star has opened the books to him so he can see costs, methods of operation, etc. To aid the Canadian venture, Four Star supervisor Lloyd Richards has been showing Farley the full operation of the company owned by Charles Boyer, David Niven and Dick Powell. He will return to Ottawa soon to report his findings to the Canadian Board.

NFB Film Special Series Of 26 For TV

Ottawa: Perspective, a new series of 26 filmed programs created especially for television, will be released soon by the National Film Board, it was announced here by Dr. A. W. Trueman, Canadian Government Film Commissioner. The program will be seen for the first time on Sunday, December 4th, at 5 p.m., over a network of stations including Toronto, Ottawa, Barrie, Peteborough, Kingston, and Montreal.

More than 20 television stations in all parts of Canada plan to carry the series, Dr. Trueman said. In most cities it will be telecast on Sunday afternoon.

Perspective will report on a variety of Canadian activities. Items will range from a story about a submarine hunt off Canada's east coast to a report on what happens to a young man who suffers a heart attack.

"We've had crews in lion's dens and in prison cells, we've had them undersea and in igloos," said Dr. Trueman. "The resulting films, I believe, offer a truly Canadian Perspective on current happenings."

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On the Beam

(Continued from Page 1)

start as salesman for the old Empire Films, to join Odeon as chief buyer and booker. Later he became Western Division Manager for the circuit, leaving in 1947 to become General Sales Manager of the JARO distributing companies.

To his new post Frank Fisher brings thirty years of experience in the Motion Picture Industry in Canada, and the respect of distributors and exhibitors alike. Towering over six feet, with the boundless energy of an athlete, Frank is as much at home on the dais, addressing 1,000 members of the I.O.D.E. on the value of the Silver Screen and the merits of British films in particular, as he is fighting for top terms with the owner of a 150-seat house in a closed town 500 miles from any opposition.

Thus Odeon will now have two top-flight public relations specialists as spokesmen, in Leonard Brockington and Frank Fisher, and with the improved quality of the British films from the Rank studios, it is a sure thing that not only will the JARO pictures continue to increase in sales under the direction of Frank Vaughan, but they will get the maximum in exploitation and presentation at the Odeon Theatres under the direction of Frank Fisher.

In about two weeks, the JARO Board of Directors are scheduled to meet, and at that time, there is little doubt that there will be an official announcement of Frank Vaughan's appointment as General Manager of the distributing company, of which he has been General Sales Manager since 1949.

A veritable sales dynamo, Vaughan knows every phase of exchange operation in Canada, having been in film sales continually since 1919, with the exception of a few years service in the RCAF during World War II. When JARO secured the Monogram, later Allied Artists franchise, Frank Vaughan left Empire-Universal to join JARO as Assistant General Manager in charge of the Monogram-Allied Artists sales.

He is credited with building Monogram - Allied Artists sales close to the $1,000,000 mark, a fabulous figure in Canada for the type of product Monogram - Allied Artists were producing in those days. Now, with JARO, Republic and Cardinal product to sell, and a top-flight sales organization built up across the country, Frank Vaughan seems destined for even greater recognition as one of this countrys' outstanding film executives.

ELECTRONIC SOUND

(Continued from Page 1)

for Bracken's company by Stan Wight, its top engineer, eliminates holes in the screen and as a result helps to solve the illumination problem.

Wight, according to Bracken, started right from the beginning, discarding all in his search for a new sound system. His answer was electronics after a study that took many years. Bracken reported that 20th-Fox were interested in the new system and that a demonstration would be held in January in a New York theatre.

The new system, Bracken stated, "can develop as many as 50,000 channels and create a mood with sound, for a haunted house scene, without a sound actually being heard in the theatre.

"The new sound and screen will cost less than existing systems now in use," Bracken continued, and "will prove a boon to production and exhibition. All processes now in use can be shown on the Stan Wight Electronic Screen." For Hollywood, the new system will eliminate mikes, mixers and booms, replacing them with an "electronic board."

While in Toronto, Mr. Bracken met with top officials of Odeon Theatres and invited them down to New York to see the up-coming demonstration.

Bracken, winding up a three-month stint as the star of "Seven Year Itch" expects to star in new play, "Fife and Drum," which is due to open in Pittsburgh on January 15, before coming to Broadway. While in Toronto, Bracken expected to sew up the one-third interest still open for his new starrer, with a group of Torontonians.

F. Varlow, President Edmonton Assoc.

Edmonton: At the annual meeting of the Edmonton Theatres Association, F. Varlow, of the Empress theatre, was elected president. Vice-president is W. Pilkie, Jr., and secretary-treasurer is D. Brager.

Directors are B. Galley, S. Binder, Walter P. Wilson, Clarence Entwistle, G. Staniland and W. Pilkie, Sr.

"CONQUEROR"

(Continued from Page 1)

of General Teleradio and board chairman of RKO, of the facilities of his TV and radio empire with those of the film company.

Plans call for the use of the TV and radio outlets of the Mutual Broadcasting System and other key network stations to promote charity-sponsored debuts of the $6,000,000 CinemaScope production in late January.

The openings will be in Washington, London, Paris, Rome, Stockholm, Copenhagen, Berlin, Rio de Janeiro, Buenos Aires, Mexico City, Hong Kong, Bombay, Manila, Tokyo, Sydney and Honolulu. In Canada the premiere will be at the Capitol, Ottawa. They will precede the domestic release of the film.

PIONEERS

(Continued from Page 1)

kinson, Edmund Liddle, Norman C. McDonald and K. D. Kremer, of Edmonton; R. V. Kiefer, Hardisty; Cyril Brown, Calgary, and Charles B. Coombes, Lloydminster.

Present were three Edmonton veterans of the theatre industry, Walter P. Wilson, William Pilkie and R. F. Keil, who represent a total of 132 years in the business.

MGM's "Teahouse" Filming In Japan

Tokyo: M-G-M has announced from Tokyo the conclusion of a far-reaching agreement with the Daiei Studios for the filming in Japan next spring of the M-G-M production of "The Teahouse of the August Moon."

As a part of the agreement, Machiko Kyo, Japan's leading feminine star, will co-star in the picture with Marlon Brando, and Glenn Ford. Use of the Daiei studio facilities were also provided for. Producer Jack Cummings represented M-G-M in the negotiations with Masaichi Nagata, president of Daiei.

Eric Golding, MGM St. John Br. Manager

Toronto: Eric Golding, salesman at MGM's branch at St. John's, Canada, has been promoted to branch manager, succeeding the late Abraham E. Smith.

Golding joined MGM in 1927. working at the St. Johns' exchange as an assistant booker.

ABILITY TEST

(Continued from Page 1)

even knew the government was considering anything like this," said officials of both groups. Both are meeting to discuss the order.

The order-in-council was tailored to fit a situation in Vancouver and Victoria, said government officials. In Victoria where there are several projectionists over 70 (it will affect ten or more booth workers in the two cities) the order means they can continue in their jobs only if they are found fit to do so in the annual tests.

BOB STERN, newly appointed Fox Toronto salesman.

NFB
This month
EYE WITNESS
reports on
NUTRITION AND DIET
(Montreal)
FUTURE HOCKEY STARS
(Toronto)
URANIUM HUNTING
(Lake Athabaska)
(Ask for Eye Witness 77)
BOOK THIS ALL-CANADIAN
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SERIES
EVERY MONTH THROUGH
COLUMBIA PICTURES

Chatter... That Could Matter!

By MAX CHIC

Billy Summerville's son **Paul** will open at the **Hotel Barclay,** Toronto at Xmas time for his first Canadian engagement since his return from overseas . . . **Paul** is part of a trio . . . thanks to **Win Barron** of **Paramount** for an enjoyable weekend . . . **Win** sent along a copy of "The Desperate Hours" which **Paramount** filmed with **Humphrey Bogart** in the lead.

Eddie Bracken was hosted at a special screening by **Jim Hardiman** at **Odeon** of **JARO's** "Doctor At Sea" and the continuous laughter from one of Americas' top comedians augers well for the film . . . **Bracken's** comment after the screening, "the best comedy I have ever seen from England" . . . **Harvey Harnick, Columbia's** energetic Canadian general sales manager weathering the cold on a three week tour of the West.

Irving Stern, JARO Toronto branch manager reports that **JARO's** "Above Us The Waves" did a record 4 weeks business at the **Hyland,** London, as well as having a smash run at the newly opened **Hyland,** Hamilton . . . he is now on his way with his family for a vacation to Florida . . . **Arch Jolley,** one of our favorite industry leaders, reported to **St. Joseph's Hospital** for surgery . . . everybody is pulling for you **Arch,** so come back soon . . . good news expected from Alberta as a result of the meeting this week with government officials on the amusement tax.

Mike Simons, MGM's director of customer relations, will be the principal speaker at **Quebec Allied,** Dec. 5 in Montreal . . . **Fred Fink** has completely renovated the old **Brock** and renamed it the **Gem . . .** the **Esquire** and **Mayfair** theatres, Toronto have started a Family Nite policy on Thursday at a buck a family as well as going for amateur shows at the tail end of the week . . . **Lionel Lester** will convene the first meeting of the new Board of Directors of the **MPTAO** on Dec. 5.

The **National Drive-in Theatre Assoc.** have set their 3rd convention for Feb. 21-23 in Cleveland . . . all Canadian drive-in operators are invited . . . **Mort Margolius** and **Gene Fitzgibbons** have exchanged places in the standings for district managers in the **"Blitz For Fitz"** . . . **Mort** now stands first in the 9th week of the drive.

Trans-Canada

USE THIS INFORMATION AS YOUR GUIDE ON RELEASE DATES

TORONTO

IMPERIAL
The Tall Men (20th-Fox) C'Scope & DeLuxe Color with Clark Gable.

SHEA'S
The Girl In The Red Velvet Swing (20th-Fox) C'Scope & DeLuxe Color with Ray Milland.

UNIVERSITY & EGLINTON
2nd wk. Ulysses (Para.) Tech. with Kirk Douglas.

LOEW'S
3rd wk. Trial (MGM) with Glenn Ford.

UPTOWN
The Big Knife (UA) with Jack Palance.

HYLAND
The Night My Number Came Up (JARO) with Michael Redgrave.

ODEON & FAIRLAWN
The View From Pompey's Head (20th-Fox) C'Scope & DeLuxe Color with Richard Egan.

DOWNTOWN
Tennessee's Partner (RKO) & Bengazi (RKO)

MONTREAL

LOEW'S
2nd wk. The Tall Men (20th-Fox) C'Scope & DeLuxe Color with Clark Gable.

CAPITOL
The Kentuckian (UA) C'Scope & Color with Burt Lancaster.

PALACE
3rd wk. Love Is A Many-Splendored Thing ((20th-Fox) C'Scope & Color with Wm. Holden.

PRINCESS
Tennessee's Partner (RKO) SuperScope & Tech. with John Payne.

SNOWDON-OUTREMONT-STRAND
White Christmas (Para.) VV & Tech. with Bing Crosby.

WINNIPEG

CAPITOL
Ulysses ((Para.)) Tech. with Kirk Douglas.

MET
The Treasure of Pancho Villa (RKO) SuperScope & Tech. with Rory Calhoun.

ODEON
The McConnell Story (WB) C'Scope & WarnerColor with Alan Ladd.

GARRICK
The View from Pompey's Head (20th-Fox) C'Scope & DeLuxe Color with Richard Egan.

LYCEUM
Tennessee's Partner (RKO) SuperScope & Tech. with John Payne.

ST. JOHN

PARAMOUNT
The Girl in the Red Velvet Swing (20th-Fox) C'Scope & DeLuxe Color with Ray Milland.

STRAND
Gentlemen Marry Brunettes (UA) C'Scope & Tech. with Jane Russell.

STRAND
I Am a Camera (Alliance) with Julie Harris.

VANCOUVER

CAPITOL
2nd wk. Rebel Without a Cause (WB) C'Scope & WarnerColor with James Dean.

ORPHEUM
The Phenix City Story (AA) with John McIntire.

VOGUE
The Kentuckian (UA) C'Scope & Tech. with Burt Lancaster.

DUNBAR
Kiss of Fire (E-U) Tech. with Jack Palance.

NIGHT POLICY

(Continued from Page 1)

thousands of potential movie theatre-goers from all quarters of the city. Full-page newspaper displays, giant searchlights, outdoor music and spectacular fireworks were some of the showmen stunts used to attract the crowds.

Nov. Foto-Nite Award

Assiniboia: Forry Plumb, Manager of the Olympia Theatre in Assiniboia, arranged a Foto-Nite contest with excellent audience reaction and resulting in very good publicity for the theatre. The stunt won him the Foto-Nite Award for November.

Forry Plumb persuaded four of his theatre patrons to go door-to-door throughout Assiniboia and when the door was answered state they were from the Olympia Theatre and say, "There's No Business Like Show Business." At the same time it was explained they were participating in a Foto-Nite contest and were gathering string. The idea, of course, was that the contestant that came back the following Foto-Nite with the biggest ball of string would be declared winner. Each contestant kept it a secret from the others as to how much string he was collecting.

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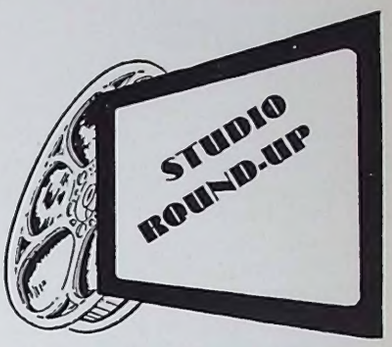

Michael Myerberg in Hollywood to begin casting for "Line of Duty" his next for **United Artists** release. **Paramount** signs top-writing team of **Michael & Faye Kanin** to write screenplay for "Teacher's Pet," which will be produced and directed by **Wm. Perlberg & George Seaton.**

Warners adds **Chill Wills** and **Paul Fix** to cast of "Santiago," with **Alan Ladd & Rossana Podesta** topcast. Negotiations are completed with **John Bash & Elizabeth Dickinson** who will produce "Brief Rapture" for **Republic** with direction by **Paul Henreid.**

Metro hands **Paul Newman** role of **Rocky Graziano** in their feature "Somebody Up There Likes Me," the life story of the former middleweight boxing champion. **Columbia** acquires screen rights to the **Nicholas Monsarrat** best seller "The Story of Esther Costello," and announce that it will be filmed early in the New Year with **Joan Crawford** and **Rossano Brazzi** heading the cast.

"The Hidden Heart," psychological study of a high school football hero, to be produced by **Universal. JARO** to world premiere their next **Alec Guinness** classic, "The Ladykillers," in London December 8th, with a North American showing early in the new year.

Edmund Grainger to produce "Oh, Promised Land" in **C'Scope & Tech.,** with shooting date scheduled for early next Spring, release by **RKO. 20th-Fox** renews contract of **Robert Wagner,** on a long-term basis.

Warners assigns **Marc Connolly,** prominent playwright, his first major acting role in the **Leland Hayward - Billy Wilder** production "The Spirit of St. Louis," while **Paramount** signs **Edward Dmytryk** to a multiple picture deal as producer-director, to extend over a period of years.

Bill Travers, British actor, busy at **Metro** being tested for title role in "Ben Hur" and for leading masculine part in "The Barretts of Wimpole Street." **Sheree North** handed femme lead in the **20th-Fox C'Scope** comedy, "Do-Re-Mi," based on a **Garson Kanin** short story.

VISTAVISION

(Continued from Page 1)

rentiis' filmization of Leo Tolstoy's immortal novel, "War and Peace," with an all-star cast headed by Audrey Hepburn, Henry Fonda and Mel Ferrer.

A breakdown by classification of the 1956 Paramount product thus far scheduled shows that exhibitors will be offered at least five comedies-with-music, three adventure-dramas, two romantic comedies, two mystery-dramas, one comedy-drama, one musical adventure-romance and one mystery-comedy, in addition to the above-mentioned two historical epics. The number of films in some categories is likely to be increased, and other categories may enter the list before the year is very old.

Leading off in the new year will be two Hal Wallis productions: "Artists and Models," comedy-with-music in Technicolor, starring Dean Martin and Jerry Lewis, and "The Rose Tattoo," comedy-drama contender for Academy Award nominations, starring Burt Lancaster and Italy's famous Anna Magnani.

Following these, but not necessarily in the order named, will be Danny Kaye's Medieval comedy-with-music, "The Court Jester," in Technicolor, with Glynis Johns and Angela Lansbury; Rudolf Friml's musical adventure - romance, "The Vagabond King," in Technicolor, starring Kathryn Grayson and screen newcomer Oreste; Alfred Hitchcock's whimsical mystery-comedy, "The Trouble With Harry," in Technicolor, top-billing Edmund Gwenn, John Forsythe and Shirley MacLaine, and Michael Curtiz's mystery-drama, "The Scarlet Hour," introducing sultry Carole Ohmart in the lead role.

As the year progresses, additional Paramount films will include the big Technicolor comedy-with-music, "Anything Goes," starring Bing Crosby, Donald O'Connor, Jeanmaire and Mitzi Gaynor; Perlberg-Seaton's robust adventure-drama, "The Proud and Profane," with the names of William Holden and Deborah Kerr for the marquees; "The Birds and the Bees," Technicolor comedy-with-music in which TV funster George Gobel makes his film debut co-starring with Mitzi Gaynor, and Dean Martin-Jerry Lewis' comedy-with-music about the West, "Pardners," in Technicolor.

Also, Edward Dmytryk's Technicolor adventure-drama, "The Mountain," starring Spencer Tracy, Robert Wagner and Claire Trevor.

Across the Country

(Continued from Page 3)

Foto-Nite celebrated its second anniversary with a quarter-page announcement in local dailies. The attractive advertisement noted that the operators of Foto-Nite have paid out to date more than $34,000 in cash and merchandise to winners of the jackpot. Fred Robinson's Mayfair in Ottawa South has been added to Foto-Nite and joined with the Centre, Linden, Eastview, Francais and Somerset in the current offering of $4,450, including $2,350 in cash.

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The last of the Drive-Ins in this area has just closed for the season. But the Auto-Sky on the baseline road, just off the Prescott Highway, continued to buck the weatherman right into November by providing a free gallon of gasolene to each customer. It helped to keep their motors and heaters going during the cold spell.

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Local movie critics went all out for the Russian film ballet based on Shakespeare's Romeo and Juliet. A private screening of the Cannes Film Festival winner was given at the Soviet Embassy some weeks previous to the public showings for three days at the Glebe Cinema. All seats were reserved for the performances starting at 7.00 and 9.15 in the evening only, with Ottawa balletomanes by the thousands paying $1.00 and $1.50 to see the New Look in Soviet moving picture production.

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When Orson Welles' Othello is booked here, its opening night will be preceded by an extensive publicity campaign for Suzanne Cloutier, the Desdemonia of the Shakesperean classic which Welles, who plays the title role, produced in Italy and England. Miss Cloutier (now the wife of stage and screen actor Peter Ustinov) is the daughter of Edmond Cloutier, the Queen's Printer. The young actress was born and educated in Ottawa and has many friends in the capital's social and diplomatic circles.

Toronto and District

The 1955 drive-in season came to a close in Eastern Canada on Nov. 22 when John Dydzak, Jr., manager of the Windsor D-I, made the following announcement:

"We are convinced winter is here so we must close our doors and say good-bye until March. We thank you sincerely for your patronage and wish everyone a happy holiday."

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As a wind-up for its first season, the Hamilton, Ont., Drive-In had the revival of an interesting picture on the night of Nov. 19 in the playing of "Bwana Devil" which created a real stir in its Canadian premiere at Toronto Loew's as the first three-dimension feature-length picture.

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Under the sponsorship of B'nai B'rith at Brantford, Manager Bill Burke of the Capitol Theatre arranged one evening performance Monday, Nov. 28, of the National Ballet of Canada for which there was an extensive advance sale with prices scaling from $3.50 to $1.50.

JARO's "Doctor at Sea" kept Eddie Bracken and the cast of "Seven Year Itch" rolling in the aisles at a special screening arranged by Odeons Director of Advertising Jim Hardiman. Bracken is seated front row, the third from the left.

Journalism Aided By "Ulysses" Promotion

London: W. K. Trudell of the Capitol Theatre, London, scored handsomely with a promotion which tied in with the University of Western Ontario for a feature in its journalism course when the students attended the opening of "Ulysses" at the theatre for training in the writing of film reviews.

Members of the journalism school attended a "class" at the Capitol under the direction of Prof. J. L. Wild for the viewing of the attraction after which the reviews were judged by Editor John Elliott and Columnist Richard Newman of the London Free Press and Bill Trudell. The prize money was split three ways between Joan Davidson, Ted Wilson and Pat Lavoie.

Six Canadians In "Reach For The Sky"

Toronto: In the J. Arthur Rank production "Reach For The Sky" with Kenneth More playing Bader, there is a total of six Canadians. The most well known, Alexander Knox, who has already appeared in many British films, plays the surgeon who amputates Bader's legs. Then there is Lee Patterson, already seen in "Above Us The Waves," in the role of Turner, the Canadian flyer.

Other Canadian boys are Philip Gilbert, whom the Rank Organization signed recently; Roman O'Casey, aged 24 of Montreal; Robert Wilder, 22, of Vancouver and Roland Brand, aged 25 of Montreal.

Legit Theatre Opens In Former IOOF Hall

Chatham: This city saw the launching of Canada's latest theatrical venture in the opening of the Globe Theatre Nov. 21 which is unique in itself in that it has a seating capacity of only 200 and is located on the second floor of the business block at 115½ King Street West in the city. The premises were formerly the IOOF Hall.

The Globe is the inspiration of Mrs. Paddy Robertson, an actress of London, England, and now of Chatham. The first production is "Pygmalion," the stage sets for which were designed by Ralph Hicklin of the Chatham Daily News. The producer is Mrs. Mavor Moore. It was in this Chatham hall that Guy Lombardo and His Royal Canadians were reputed to have played their first engagements.